



# BorjaFresno

UI / UX DEVELOPER

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## EMPLOYMENT

### UX Engineer

*Redsys | 2014 - Currently*

User testing, card sorting, lo-fi and hi-fi prototype design. Front-End coding web and mobile.

### Web & Graphic Designer

*Brightstar | 2013 - 2014*

Design and development of responsive websites and landing pages. SEO optimization, Graphic design and responsive E-mail Marketing (Mailchimp)

### Web & Graphic Designer

*NH Hotels | 2012 - 2013*

Design and layout of web contents, minisites, landing pages optimized for SEO, banners, newsletter. CMS management (internal CMS and Amadeus). Running international campaigns.

### Web & Graphic Designer

*ML&C Publicity | 2011 - 2012*

Publicity company. Design and maintenance web, logo design, retouching photos in photoshop, video montage and layout of magazines and catalogs.

### Web & Graphic Designer

*PS Diseño Gráfico | 2008 - 2010*

Design of posters, books, magazines, catalogs, leaflets ... graphic and multimedia design. Working with all types of companies and editorials.

## SKILLS

### UI/UX:

Photoshop ●●●●●

Sketch ●●●●●

Axure ●●●●●

Illustrator ●●●●●

Indesign ●●●●●

### CODE:

HTML5 ●●●●●

CSS3 ●●●●●

RWD ●●●●●

JS ●●●●●

PHP ●●●●●

## EDUCATION

- Master's Degree Web Design *CICE (2012 -2013)*
- Degree Graphic Design *Puerta Bonita (2007 -2010)*
- Baccalaureate *IES El Casar (2005 -2007)*